

06/18/01  
11003 U.S. PTO

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# UTILITY PATENT APPLICATION TRANSMITTAL

☐ DUPLICATE

Address to: Commissioner for Patents Box PATENT APPLICATION Washington, DC 20231	Attorney Docket No.	PONG3002/BEU
	First Named Inventor (or Identifier)	Ta-Ching PONG
	Total Pages	

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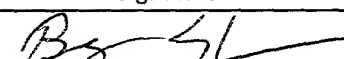
06/18/01

Transmitted herewith is a patent application under 37 CFR 1.53(b).

Entitled: **SYSTEM AND METHOD FOR INSERTION AND MODIFICATION OF ADVERTISEMENTS**

- ☒ 1. Submitted herewith are the following:
- 22 pages of specification.
  - 1 Abstract.
  - 14 sheets of drawings.
  - 15 claims.
  - 1 Oath/Declaration signed by each inventor.
  - 1 Preliminary Amendment.
  - 0 Information Disclosure Statement(s).
  - 0 pages of Form PTO-1449, and one copy of each document listed thereon.
  - 0 Assignment of the invention, Cover Sheet, and payment of the \$\_\_\_\_\_ recordal fee.
  - 0 certified copy of application no. \_\_\_\_\_ filed in \_\_\_\_\_. Priority is claimed.
  - 1 check in the amount of \$ 355.00 including any assignment recordal fee.
- ☒ 2. SMALL ENTITY STATUS IS ASSERTED pursuant to 37 CFR 1.27 for this application.
- ☒ 3. The Commissioner is authorized to credit any overpayment and charge any deficiency in any fees required under 37 CFR 1.16 and/or 1.17, to Deposit Account No. 02-0200.
- ☐ 4. Insert before the first sentence of the specification: - - This application claims the benefit of provisional application number \_\_\_\_\_ filed \_\_\_\_\_. - -
- ☐ 5. Insert before the first sentence of the specification: - - This application is a Continuation-in-part of nonprovisional application number \_\_\_\_\_ filed \_\_\_\_\_. - -
- ☐ 6. Other: \_\_\_\_\_

The registered practitioners representing applicant(s) are J. Ernest Kenney, Reg. No. 19,179; Eugene Mar, Reg. No. 25,893; Richard E. Fichter, Reg. No. 26,382; Thomas J. Moore, Reg. No. 28,974; Joseph DeBenedictis, Reg. No. 28,502; and Benjamin E. Urcia, Reg. No. 33,805.

THE FILING FEE IS CALCULATED AS FOLLOWS:				Basic Fee:	\$710.00
Total Claims:	15	- 20 =		X \$18 =	
Independent Claims:	2	- 3 =		X \$80 =	
Correspondence Address: BACON & THOMAS, PLLC 625 Slaters Lane, 4 <sup>th</sup> Floor Alexandria, VA 22314-1176  23364 PATENT TRADEMARK OFFICE			Multiple Dependent Claim (add \$270.00):		
			Subtotal:	\$710.00	
			50% Reduction if Small Entity Status:	\$355.00	
Phone: 703-683-0500 Fax: 703-683-1080			Total:	\$355.00	
Date:	Name:		Signature:		Reg. No.
June 18, 2001	BENJAMIN E. URCIA				33,805

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